Advocacy
Members can have influence on issues that impact business by becoming involved in the Chamber's Government Affairs Committees and benefit from:
- Advocacy in government for your business
- Monitoring business legislation
- Front row access to elected officials and community leaders
- Opportunities to engage in committees, task forces, and events
- Business-focused candidates forums

Business & Economic Development
The Chamber works on economic development in the city of Irvine, focusing on business attraction and retention. Services include:
- Involvement and support from the Economic Vitality Council and its Business & Workforce Development and International Development committees
- Access to local, state, and federal resources (tax incentives, loans, etc.)
- Access to a full range of business resources for business assistance & intervention
- Certificates of Origin and Free Sale, and notarizations
- Discounts with UPS & Office Depot

Networking & Executive Event Opportunities
Whether you are looking for expo space or access to top Orange County executives, we have the event for you! Get connected to hundreds of regional businesses, learn about current trends, and identify power partners within your community. Gain access to:
- Business referrals group
- Membership database
- Networking luncheons and mixers
- Small- & mid-size business workshops
- Signature events: Women of Influence Forum, Business Outlook Conference, Orange County World Trade Week Breakfast & Forum, 40 Under 40, Celebrate Irvine

Marketing & Advertising
The Chamber provides numerous opportunities for you to promote your business, including:
- Chamber website directory listing
- Company events & member-to-member discounts posted to Chamber website
- Signature event sponsorship opportunities
- Promotion through social media sharing
- Opportunity for low-cost online advertising
- Ribbon-cuttings and business celebrations
- One-year Orange County Business Journal subscription for new, first-time subscribers
- Use of Chamber member logo for marketing
- Membership wall plaque

Hospitality & Tourism Marketing
Destination Irvine, through direct sales and marketing efforts, strategically sells, brands, and promotes Irvine as a preferred overnight destination in Southern California for groups, sports events, leisure visitors, and business travelers. The organization’s goals are designed to enhance the economy of the city of Irvine through sustained growth in tourism spending, resulting in an increase in economic impact. Benefits include:
- Listing in Irvine Visitors Guide
- Listing on destinationirvine.com
- Complimentary planning/services support for groups holding conferences and meetings in Irvine
- Referrals to meeting and sport planners, travel writers, and visitors
- Access to Loyalty program

Involvement in the Greater Irvine Chamber has provided me with invaluable opportunities. Serving as a Board member and chairing the organization’s Business & Workforce Development Committee, I’ve been able to establish myself as a leader in the business community and elevate the profile of my company.
Welcome to Your Chamber

Bryan Starr, President & CEO
Greater Irvine Chamber, Economic Development, Destination Irvine

It is my pleasure to welcome you to the Greater Irvine Chamber. Through membership, you are part of one of the largest, most respected, and influential chambers of commerce in California and the nation. This organization is staffed by a highly-skilled team of professionals and supported by diverse member businesses, coalition partners, and dedicated volunteers.

With membership, you gain access to the premier business support organization that offers a full array of tools to help you reach the next level of success in your business plan. On these pages are some of the benefits you receive as a Greater Irvine Chamber member. I encourage you to take full advantage of these valuable benefits and others to ensure the greatest return on your investment.

The Greater Irvine Chamber also supports the business community through economic development work focused on attracting foreign and domestic direct investment, advancing international trade, and attracting high-paying jobs to Irvine to retain our talent pool. Additionally, Destination Irvine brings to the city several millions of dollars in local economic activity each year.

We are executing our mission at a high level to help businesses just like yours to succeed. As we move ahead, I invite you to join us and be a part of our winning team.

For information on how to join, contact Dinh Ta, Sr. Director of Business Development: (949) 502-4119 | dta@irvinechamber.com

I’m a member.

Vivian Atkinson
Express Employment Professionals

Being an active member of the Greater Irvine Chamber provides my business exposure in the business community and connects me to potential customers and clients. Being involved with professionals at this level brings value to my membership and it’s been a lot of fun, too!