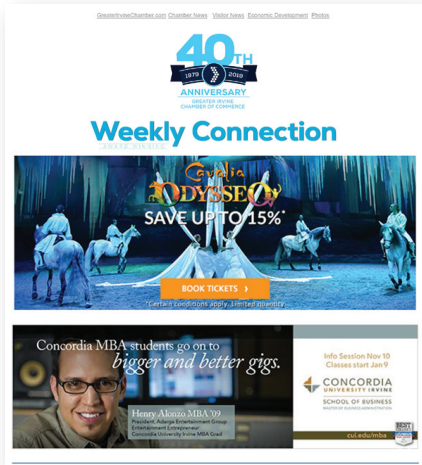


# Digital Advertising



## Weekly Connection Banner Ad with link

650px wide x 200px tall - JPG or GIF

Single ads	\$115 each
* 3-5 times	\$100 each
* 6 or more times	\$85 each

Reach fellow members and subscribers through the Greater Irvine Chamber's *Weekly Connection*. This award-winning digital newsletter features links to breaking business & economic development news, weekly meetings, seminars, and signature events.

Advertising benefits include:

- Emails sent to 6,000+ business professionals in the greater Irvine area
- Link to your members website
- 21% open rate (industry average is 5-7%)



## Website Island Ad with link

300px wide x 250px tall - JPG or GIF

Annual	\$575
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GreaterIrvineChamber.com is a leading resource for business information in the region. Our targeted audience visits our site with a mission – to get business information and referrals.

With roughly 400,000 page views annually, we offer advertisers targeted exposure as visitors browse for company information, the latest in economic and business news, and the opportunity to register online for Chamber events. Stand out as a trusted Greater Irvine Chamber business member – advertise with us!

\*25% fee is added for non-member pricing.

Weekly Connection e-newsletter  
BANNER AD WITH LINK  
650x200 PIXELS

GreaterIrvineChamber.com  
ISLAND AD  
WITH LINK  
300x250 PIXELS

## Submission Guidelines

- **Ads:** email JPG or GIF banner ads to: lperdew@irvinechamber.com
- **E-newsletter deadline:** Ads must be received by the Wednesday prior to the week requested to publish. Insertion dependent on space availability and on a first-come, first-served basis. Reserve your spot well in advance!
- **Website deadline:** Allow 1-2 days for ads to be posted once they are submitted.
- **Provide URL link for banner and island ads.**
- The Greater Irvine Chamber reserves the right of approval of all copy.
- Full payment secures ad space. Call Tracy Yanotti at (949) 502-4123 with credit card information.

For more information, contact Laura Perdew at lperdew@irvinechamber.com or (949) 502-4122.