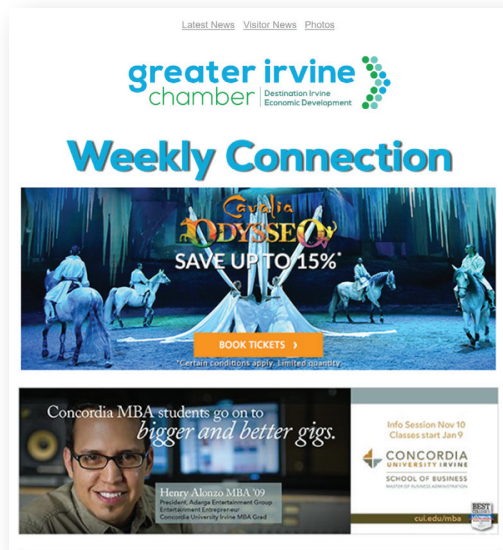


# Online Advertising

## Two Ways to Reach Your Target Market with One Click



### 1 E-newsletter

The Greater Irvine Chamber's *Weekly Connection* is the only way to reach fellow Chamber members via email. This award-winning e-newsletter features links to news, weekly meetings, seminars, webinars and signature events.

Advertising benefits include:

- Emails sent to 6,000+ business professionals in the greater Irvine area
- Link to your members website
- 21% open rate (industry average is 5-7%)

### 2 GreaterIrvineChamber.com

GreaterIrvineChamber.com is a leading resource for business information in the region. Our targeted audience visits our site with a mission – to get information and referrals.

With 250,000 page views annually, we offer advertisers targeted exposure as visitors browse for company information, the latest in economic and business news, and to register online for Chamber events. Stand out as a trusted Greater Irvine Chamber business member – advertise with us!



# Online Advertising

Weekly Connection e-newsletter  
BANNER AD WITH LINK  
650x200 PIXELS

Greater  
IrvineChamber.com  
BANNER AD  
300X250 PIXELS

IrvineEconDev.com  
BANNER AD  
200X200 PIXELS

## Ad Rates & Dimensions

Selection	Width x Height	Rate
Weekly Connection banner ad with link*	650px wide x 200px tall	\$115 each
* 3-5 times		\$100 each
* 6 or more times		\$75 each
GreaterIrvineChamber.com banner ad - homepage and interior pages	300px wide x 250px tall	\$575 annually

## Art Submission Guidelines

- **Ads:** email .jpg or GIF banner ads to: lperdew@irvinechamber.com
- **E-newsletter deadline:** Ads must be received by 10 a.m. on the Tuesday before the following Monday's Weekly Connection. Insertion dependent on space availability and on a first-come, first-served basis. Reserve your spot well in advance!
- **Website deadline:** Allow 2-4 days to post the ads once they are received.
- **Provide URL link for banner ads.**
- The Greater Irvine Chamber reserves the right of approval of all copy.

For more information, contact Laura Perdew at [lperdew@irvinechamber.com](mailto:lperdew@irvinechamber.com) or (949) 502-4122.

